

## DECOLITE PRODUCT DESCRIPTIONS

Madico has a small photo of each of the current styles on their website.

Click here to view them. <http://www.madico.com/decorative/>

For those looking for a way to describe them to the customer over the phone, we have the following :

### **WINTER MORNING** – 71% VLT – Polyester

A slightly coarser sand blast appearance with a slight touch of color (white).

### **SHOJI** – 69% VLT – Vinyl

This is Madico's version of a parchment design or rice paper. A white texture with wisps of white fiber, for a 2 tone appearance.

### **GLACIER** – 84% VLT – Vinyl

This film has the appearance of ice crystals on glass. A textured appearance, without any color.

### **BLUE MIST** – 67% VLT – Vinyl

Similar appearance to Misty Dew but with a light blue color.

### **MISTY DEW** – 87% VLT – Vinyl

A coarse sand blasted texture onto clear vinyl. Similar to Winter Morning but without any color.

### **CHECKER** – 88% VLT – Vinyl

Two toned frosted 1/16" square "checker board" pattern. It has a slight prism effect and no color.

### **FROSTED VIEW** – 80% VLT – Vinyl

This film has tiny flecks of silver against a slight sand blasted texture. This product is a match to a competitor's *Frosted Crystal*.

### **DUSTED VIEW** – 94% VLT – Vinyl

A fine sand blast texture without color. A match for a competitor's popular *Dusted Crystal*.

### New **WHITE FROST** -88% VLT – Polyester

A fine white solid texture with a very non reflective matte finish.

## INSTALLATION

**VINYL** – Best when used for computer plotter cut logos, designs and verbiage. Don't forget we offer plotter cut services.

Plotter cut vinyl will have 3 layers. The bottom layer is the release liner, which protects the films adhesive, and is removed during installation. The center layer is the Decolite vinyl. The front or top sheet (called carrier or transfer tape) is a masking tape that is later removed. To install, remove the release liner and install vinyl. If installed dry, the front carrier can be removed immediately. If installed wet, like window film, the vinyl will have to partially dry and bond to the glass before the carrier can carefully be removed. This can usually be done after several hours. Vinyl can stretch without a carrier sheet. It is more difficult to use to cover full windows, especially for a one man installation.

**POLYESTER** – Conventional window film is polyester. It is easier to install onto full windows. It can only be installed wet and without a carrier sheet. Plotter cut polyester will have a carrier sheet that requires more time to set up to remove, possibly the next day or several hours later. Polyester Decolite is also more durable than vinyl. Vinyl can also tear easier during installation.

**VLT** – This is the amount of light that passes through the film. The lower the number, the more privacy and opacity you will get. Objects may be more visible, but obscured when in close proximity to the glass, with higher VLT's.